

LAGNIAPPE



Monthly Employee News

April 2010



Lofton Security Service

National Alcohol Awareness Month

From: Fred Mingo, Director of Safety

The problem that shatters young lives and communities across the nation, is underage drinking. This is a significant threat to the health and safety of our children and it is time for us to come to grips with this widespread, devastating public health problem. Some of the ways children under age 21 are being devastated by the inappropriate and illegal use of alcohol are: motor vehicle crashes, alcohol poisoning, violence and addictions.

Alcohol can have serious consequences for teens, their families, and their communities. It is the number one drug of choice among the nation's youth. We must join together to raise awareness of the problem and develop effective interventions. The earlier children begin drinking, the more likely they are to develop serious alcohol problems in their lifetime. Consider these facts:

- ▶ Over 100,000 12-13 years olds binge drink every month.

- ▶ 3 million children ages 14 – 17 are regular drinkers who already have a confirmed alcohol problem.
- ▶ 24% of eighth graders say they have used alcohol in the last 30 days
- ▶ 40% of children who begin drinking before the age of 15 will become alcoholics at some point in their lives.
- ▶ 9th graders who drink are almost twice as likely to attempt suicide as those who don't.

The leading causes of death and injury among teenagers is alcohol consumption. Experts say, the number one deterrent to underage drinking is having parents who talk to their teens about the dangers of alcohol. **Talk to your kids about underage drinking during the month of April.**

Lofton named Inavero's Best of Staffing 2010

Lofton Staffing has been named to Inavero's inaugural 2010 Best of Staffing list. Best of Staffing, presented by CareerBuilder, is the nation's only client satisfaction award that recognizes exceptional customer service in the staffing industry. The winners are truly set apart from the rest of the industry through their extraordinary level of client satisfaction.

"Lofton has always strived to be more than a staffing company, but a true staffing partner to our clients as we help them navigate hiring and staffing in a difficult economic climate," says Bart Lofton, Co-President of Lofton Staffing & Security Services. "We are very proud and honored to be recognized for our efforts in this way."

Lofton would not be able to make the Best of Staffing list without our assignment employees. YOU are the reason Lofton is a leader in the staffing industry. Each one of you is a part of Lofton's success and should congratulate yourself on a job well done! Thank you, and keep it up!

Congratulations, Rae Milano



Lofton Staffing would like to congratulate Rae Milano on her promotion to Branch Manager of the Baton Rouge and Gonzales locations.

Rae began her career with Lofton in 1990 at the corporate office in Baton Rouge. In 2003, Rae was promoted

to Branch Manager of the Gonzales office where she has built long-term relationships with her clients.

We are looking forward to Rae bringing the same level of commitment to the entire Greater Baton Rouge region, as she has to the Ascension Parish area.

What's Happening this month

April Fool's Day

April 1

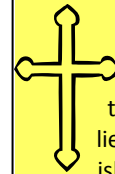
Good Friday

April 2

Lofton offices will be closed on the 2nd in observance of Good Friday.

Easter

April 4



"For God so loved the world that He gave His one and only Son, so that everyone who believes in Him will not perish but have eternal life." (John 3:16-21 NLT)

Administrative Professionals Day

April 21

Earth Day

April 22



Follow us on **Twitter** for relevant business news for employers and job seekers!

www.twitter.com/LoftonStaffing

Leaving a Legacy

By: Glenda G. Lofton, Ph.D.

In his 2004 book, *The Eighth Habit: From Effectiveness to Greatness*, Stephen Covey wrote that as members of the human family, we share the universal need to “live, love, learn, and leave a legacy.” It is not uncommon now to see that quote on wall hangings, t-shirts, and other inspirational materials. Benjamin Franklin, writing as Poor Richard in *Poor Richard’s Almanac*, what I would call the “internet” of his day, said it a little more bluntly back in 1738:

“If you would not be forgotten
As soon as you are dead and rotten
Either write things worth reading,
Or do things worth the writing.”

Tommy Lofton, I am proud to say, had similar thoughts in mind when he developed the system of beliefs on which Lofton Staffing was founded: “Remember...life is a temporary assignment. Learn to love Mondays. Have a good day; you won’t get it back. People should feel better when they leave (our office) than when they came. Treat others the way you want to be treated. We are all called to serve. When we help others, we help ourselves. Why we do what we do...for the joy of it.”

This week, some of these principles were reinforced for me when my granddaughter, Olivia Rose (Rose after my grandmother), celebrated her fourth birthday, just two days after mine. As we anticipated our upcoming birthdays, Olivia asked thoughtfully, “Why are you old, Mamere?” “Because I’ve had too many birthdays,” I answered. “But, I don’t feel old,” I quickly added “I feel young inside.” “Well, your face is old,” she said, matter of factly. Later, as she was sitting at the computer with Papa, she took his hand in hers, felt it and said, “Your skin is old, Papa, just like Mamere’s.” A few days later she followed up on our conversation by telling me with happy enthusiasm, “You’re old, Mamere, and when you get old you die, but don’t worry about it. You’ll just go to heaven to be with Jesus!”

And, believe it or not, that made me happy! In just a few words, Olivia, or Via as she calls herself, had captured the legacy of faith and the hope of Easter that had been handed down to Tommy and me from our grandparents and parents, and now was being passed on by my children to their children. I immediately thought of the picture album I

had just received for my birthday from my sister-in-law, Charlotte, with pictures of the old house, now gone, and the land that my great grandfather homesteaded back in the 1800’s, where I had spent so many Easters as a child. I could almost hear my great grandfather’s voice asking my aunt to play one more verse of



“You’re old, Mamere, and when you get old you die, but don’t worry about it. You’ll just go to heaven to be with Jesus!”

“Amazing Grace” on the organ. I saw in my minds-eye the inspirational books that my Great Aunt Mary Lou checked out from the bookmobile each week that gave her strength as she cared for her aging and paralyzed father. I recalled my Uncle Hilton’s voice as he read to me and my cousins his favorite chapter in the Bible, John 17, especially the part where he said that Jesus had prayed for me over 2000 years before. It’s now my favorite chapter. And, I thought once again of one of my favorite poems by Edgar Guest (1926) called, “Sermons We See.” Here are just a few of the lines:

“I’d rather see a sermon than
hear one any day,
I’d rather one should walk with

me than merely show the way...

And the lectures you deliver may be very wise and true;

But I’d rather get my lesson by observing what you do.

For I may misunderstand you and the high advice you give,

But there’s no misunderstanding how you act and how you live.”

Recently we were proud to learn that these timeless principles are being passed on not only in our family but in our work as well. This month Lofton Staffing was named to the **2010 Best of Staffing List**, based on an independent client survey that took place with staffing companies and their clients across the country. Being on this list means that our clients are telling us, and the community, that we are delivering service that is worthy of recommendation to someone else—service that well exceeds the staffing industry average. For Tommy, who began the company on a foundation of serving others and working to get better every day, there could be no greater legacy.

On a smaller scale, but equally important to me as an educator, I received a handwritten note this week from a former second grader that I taught over 40 years ago--Dr. Bill Cassidy, M.D., and U.S. Representative. He remembered, he said, being aware that I thought he could do well although he was not so sure, and he thanked me for the effort and commitment that I had made on his behalf. That meant a lot to me, but as I think about leaving a legacy, the statement that made me happiest was that he was now doing his best to mentor and encourage the staff and students he works with, as I had done for him. (For those who may be wondering, he didn’t have to write me to win my vote in a future election; he already had it. He was a joy to teach, and I still have his picture in my scrapbook.)

Easter is a great time for reflecting on the past and thinking about the future. What are the things that give your life purpose and meaning? What legacy do you hope to pass on to others?

Earth Day Anthem



Lyrics for the Earth Day Anthem set to "Ode to Joy"

Joyful , joyful we adore our Earth in all its wonderment
Simple gifts of nature that all join into a paradise
Now we must absolve to protect her
Show her our love throughout all time
With our gentle hand and touch

We make our home a newborn world
Now we must absolve to protect her
Show her our love throughout all time
With our gentle hand and touch
We make our home a newborn world