

Who would you hire?



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First Impressions

The first impression you make on a potential employer is the most important one. The first judgment an interviewer makes is going to be based on how you look and what you are wearing. According to research, 55% of another person's perception of you is based on how you look. That's why it's always important to dress professionally for a job interview, even if the work environment is casual.

What's the appropriate dress code for an interview? You'll want that first impression to be not just a good one, but a great one. The candidate dressed in a suit and tie is going to make a much better impression than the candidate dressed in scruffy jeans and a t-shirt.

How to Dress for an Interview

Men's Interview Attire

- Suit (solid color - navy, black or dark grey)
- Long sleeve shirt (white or coordinated with the suit)
- Belt
- Tie (coordinated with the shirt)
- Dark socks, conservative leather shoes
- Little or no jewelry
- Neat, professional hairstyle
- Neatly shaven or trimmed
- Easy on the aftershave
- Trimmed nails
- Portfolio or briefcase

Women's Interview Attire

- Suit (solid color - navy, black or dark grey)
- Suit skirt should be long enough so you can sit down comfortably
- Coordinated blouse
- Conservative shoes (no flip flops)
- Neutral pantyhose
- Limited jewelry (no dangling earrings or arms full of bracelets)
- Neat, professional hairstyle
- Light make-up and perfume
- Neatly manicured nails
- Portfolio or briefcase

Making the right first impression is essential to your job interview success!