

LOFTON LAGNIAPPE

MONTHLY EMPLOYEE NEWS

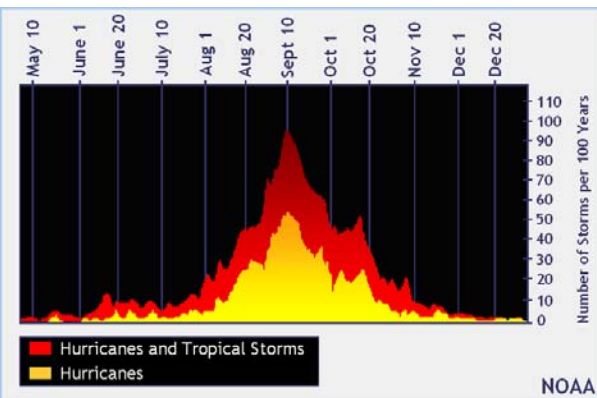


September is Peak Hurricane Season

By: Steve Ham, Lofton Safety Services

Although hurricane season runs from June 1 to November 30, nearly all tropical storm activity in the Atlantic occurs between August and October, as we have seen with double hurricanes last month! September 10 is statistically the most likely date to find a tropical storm somewhere in the Atlantic. But why is that?

According to NPR, it's the perfect combination of wind and water. Wind shear is the variation of the wind's speed or direction over a short distance within the atmosphere. By late August, wind shear reaches a minimum, which is bad, because wind shear can prevent



weather systems from organizing into a tropical cyclone.

Then there is the temperature of the water in the ocean. The water temperature in the deep tropics rises as summer goes on. Warmer ocean temperatures drive greater storm activity.

Another concern is that tropical cyclones are slowing down. Hurricane Harvey sat over Houston for days, dumping more than 60 inches in some areas and in 2016, heavy rainfalls dumped more than 30 inches over parts of southern Louisiana which is now referred to as the 100 year flood.

With the chances of a tropical storm greater in September, it's important to not let your guard down in your storm preparations. Go to the National Weather Service for tips, emergency alerts, shelter information, and current forecast models.

Forbes America's Best Professional Recruiting Firms

CONGRATULATIONS Lofton Staffing Services for being named to Forbes 2020 America's Best Professional Recruiting Firms!

For companies looking to hire, what staffing firm to choose has never been a more pressing question. Who can they trust?

Forbes partnered with market research company Statista to determine the top 250 ranking of America's best professional recruiting firms. **Lofton Staffing Services** is named to this very prestigious list again this year. Lofton Staffing was also named to the Forbes America's Best Professional Recruiting Firms in 2019 and 2018 and also named in the 2017 Top Ten America's Best Executive Recruiting Firms.

"We strive to be more than a staffing firm, but a true partner to our clients, employees and our community," says Bart Lofton, "Being named to a national award such as Forbes is a true testament to our core commitment in serving others through employment. Thank you, to our staff, our clients and employees."



Officer Good News

We love to spread the "Good News" about our officers. Recently, a client in Little Rock called to praise **Officer Ashley Kelly**. In a short time, Kelly has made a difference in the control and prohibition of unauthorized vehicles and personnel to the facility, making the entire site more safe. Her shift controls the majority of traffic through the gate and, as a result, has made an impact on the flow throughout the week.

Congratulations Kelly on making an OUTSTANDING difference! Keep it up!

SEPTEMBER 2020

SEPTEMBER 7

Labor Day

LOFTON offices
will be closed



In observance of
Labor Day

SEPTEMBER 11

Patriot Day



SEPTEMBER 13

Grandparents' Day

Happy
Grandparents Day

SEPTEMBER 22

1st Day of Autumn





“Keeping Up With The Jones Girls - Revisited”

By: Glenda Lofton, Ph.D.

Back in August 2009, I wrote an article, “Keeping Up with the Joneses,” highlighting the lives of my mom and her three sisters, “The Jones girls”, as they came to be known. The Jones girls grew up in the backwoods of Winn Parish in north Louisiana. In 1927, the girls were only 7, 5, 3, and 3 months when their dad, an

off to war.)

It’s still hard for me to believe that when Elois graduated in a class of 11 from Gaar’s Mill High School (named after my dad’s family, early settlers in Winn Parish), she had the courage to go to Baylor University in Dallas, TX to attend nursing school. Her two uncles, Uncle John, who lived to be 94, and Uncle Ira, who lived to be 99, drove her there and left her knowing no one. But God was with her! One of her early hospital patients was a young man named Hilton Folkes. She would go on to marry him in 1944, four years after graduation from Baylor. Hilton, too, had had

make a difference. She was strongly opposed to the district’s provision of condoms to students who requested them. They got the condoms, but not without a lecture first!

After retirement, Elois continued to visit, cook, sew for family, and write letters to everyone. She is gifted on the computer but still likes handwritten letters! At one time she thought about going ahead and dying at 99, but she decided to live to 100 so she could have a big birthday party...and then came the COVID virus. She feared family traveling during this time so her party has been delayed, and at the request of her daughters, in a cre-



Elois High School graduation



Elois in Nursing School



Elois and Hilton on their wedding day

ambitious young man who owned the first Model T car in the area, was clearing the land to build a new house and injured his leg. He died of blood poisoning, something that a shot of penicillin would cure today. On his deathbed, he told my Aunt Elois, then 7, to be a big girl, don’t cry, and to help take care of her mom and sisters. I don’t think she has cried since then. On August 10, 2020 Aunt Elois turned 100 years old! (My mom, Hazel, the second born, died in 2013 at the age of 91, and her three sisters are still mad at her. They said she was too young to act like that! Thankfully, I still feel like I have three moms because all helped take care of me during World War II when dad went

a tough life and had gone to work as a messenger boy at the Dr. Pepper Company. He later rose to be Asst. Secretary of the company and, at one time, was the largest individual stockholder. Together they had three beautiful daughters, Cindy, Jane, and Emily who are like sisters to me. Sadly Hilton, who was 11 years older than Elois, died at the “young age of 76” with cancer caused from asbestos in the historic Dr. Pepper building, but Elois kept on working. When she was 90, she was working as head nurse at one of the largest middle schools in Dallas. Her own experience growing up helped her identify with the needs of the students. She went beyond what was required, and strived to

active poem about her life, we all sent written memories for her birthday. (And you know me, I made a scrapbook!!! Her daughter, Cindy, says she looks at it every day.) AND she had a drive-by birthday parade in front of her house! I’ll close with two lines from the poem her daughters sent: *“She has done a great deal, had a very long run, Even after a century she still isn’t done.”*

I think Elois and the Jones girls would verify that, even if you live to be 100, “Life is a temporary assignment.” As President Franklin Roosevelt, who was crippled by polio during World War II, would add, *“We have nothing to fear, but fear itself!”*

Making a Good First Impression on the Job

By: Julie East, Corp. Marketing & Recruiting

When starting any new job or assignment, the first impressions about people often turn into long-term perceptions and reputations. That first impression about you and your potential can make a major impact on your future success with the organization.

How can you improve your chances of making a strong first impression when starting a new job? Check out these tips to help you make a great impression:

- Arrive early (Don’t be late).

- Have a positive attitude.
- Dress professionally / Blend in with co-workers.
- Show your team spirit (working well with team members).
- Learn co-workers’ names quickly.
- Ask questions / Ask for help.
- Be a self-starter / Take initiative.
- Work full days (Don’t leave early).
- Don’t call out sick or ask for time off.
- Avoid office politics and gossip.
- Have lunch with different people in the company.
- Keep personal business on company time to a minimum.
- Keep cell phone time to a minimum.

- Take advantage of after-hours activities.
- Listen more than talk.
- Own up to your mistakes (Don’t blame others or point fingers).
- Show appreciation.
- Find a mentor.
- Get and stay organized / Set goals.
- Keep your boss informed — of everything.
- Meet and network with key people in the organization & profession.
- Don’t post negative or proprietary information about the company on social media.

A great first impression can lead to long-term success in your career.